

SCHEDULE OVERVIEW

8:00 ^{AM} - 9:00 ^{AM}	REGISTRATION // CONTINENTAL BREAKFAST // VENDOR BOOTHS OPEN		
9:00 ^{AM} - 10:30 ^{AM}	<p align="center">KEYNOTE <i>YOUR DONOR'S LEGACY STORY: ARE YOU A FEATURED CHAPTER?</i> TRACY LOVE SILVER</p> <p align="center">NEBRASKA AUDITORIUM</p>		
10:30 ^{AM} - 10:45 ^{AM}	BREAK		
10:45 ^{AM} - 11:30 ^{AM}	<p align="center"><i>MAKING THE CASE FOR LONG TERM GIVING</i> TODD SIMPSON</p> <p align="center">NEBRASKA AUDITORIUM</p>	<p align="center"><i>DATABASE DILEMMAS - HOW TO GET THE MOST OUT OF YOUR DATABASE</i> CK DURYEY, LAURA ILIFF & MICHELLE MOYES-DILL</p> <p align="center">SANDHILLS AUDITORIUM</p>	<p align="center"><i>A CONVERSATION ON ETHICS</i> TOM CULLINAN</p> <p align="center">PONCA ROOM</p>
11:30 ^{AM} - 1:00 ^{PM}	<p align="center">LUNCHEON <i>LEADING WITH YOUR STRENGTHS // HEATHER WRIGHT // GALLUP</i> NEBRASKA AUDITORIUM</p>		
1:00 ^{PM} - 1:15 ^{PM}	BREAK		
1:15 ^{PM} - 2:00 ^{PM}	<p align="center"><i>WHO'S GIVING, WHAT MOTIVATES THEM, AND HOW DOES GIFT PLANNING ENTER INTO THE CONVERSATION</i> MELANIE NORTON</p> <p align="center">NEBRASKA AUDITORIUM</p>	<p align="center"><i>3 STEPS TO PLANNED GIVING SUCCESS</i> TODD MEKELBURG</p> <p align="center">SANDHILLS AUDITORIUM</p>	<p align="center"><i>ACHIEVING DONOR GOALS WITH LIFE INCOME GIFTS</i> KEITH NAPOLITANO</p> <p align="center">PONCA ROOM</p>
2:00 ^{PM} - 2:15 ^{PM}	BREAK		
2:15 ^{PM} - 3:00 ^{PM}	<p align="center"><i>MAJOR DONOR CULTIVATION FOR THE SMALL SHOP</i> TRACY LOVE SILVER</p> <p align="center">NEBRASKA AUDITORIUM</p>	<p align="center"><i>ADD ANOTHER ARROW TO YOUR QUIVER</i> JIM GUSTAFSON & CK DURYEY</p> <p align="center">SANDHILLS AUDITORIUM</p>	<p align="center"><i>WHO'S GIVING, WHAT MOTIVATES THEM, AND HOW DOES GIFT PLANNING ENTER INTO THE CONVERSATION</i> MELANIE NORTON</p> <p align="center">PONCA ROOM</p>
3:00 ^{PM} - 3:15 ^{PM}	BREAK		
3:15 ^{PM} - 4:15 ^{PM}	<p align="center">CLOSING SESSION <i>SMALL TALK, BIG DOLLARS</i> TRACY LOVE SILVER</p> <p align="center">NEBRASKA AUDITORIUM</p>		
4:15 ^{PM} - 5:30 ^{PM}	WINE & CHEESE NETWORKING RECEPTION		

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UNIVERSITY OF NEBRASKA FOUNDATION

The University of Nebraska Foundation is an independent, nonprofit organization raising private gifts to support the University of Nebraska for more than 75 years. In 2012 donors, through their gifts to the foundation, provided the university with \$165 million for scholarships, medical and other research, academic programs, faculty and buildings. All foundation funds are donor designated. The foundation's comprehensive fundraising campaign, the Campaign for Nebraska, has raised more than \$1.5 billion for the university and will end in 2014. For more information, visit nufoundation.org.



THE NEBRASKA MEDICAL CENTER

Formed in 1997 by combining the operations of University Hospital, Bishop Clarkson Memorial Hospital, and their ambulatory care facilities, The Nebraska Medical Center is Nebraska's largest health-care facility with more than 4,900 employees and over 1,000 physicians. The Nebraska Medical Center is known for excellence, innovation and quality patient care. As the teaching hospital for the University of Nebraska Medical Center, this 627 acute-care bed facility has an international reputation for providing solid organ and bone marrow transplantation services. The Nebraska Medical Center serves patients regionally including Nebraska, Iowa, South Dakota and Missouri with comprehensive oncology, neurology and cardiology programs.

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MORGAN BRAATEN

2013 Give & Gain Conference design work provided by Morgan Braaten. Morgan is a graduate of Creighton University pursuing a career in Graphic Design and Digital New Media. She also really likes photoshopping glasses on cats. For more information, visit: morganbraaten.com