

## National Philanthropy Day

Presented by:  
The Association of Fundraising Professionals  
Nebraska Chapter  
Tuesday, November 11, 2014  
11:30 a.m. – 1 p.m.  
Embassy Suites Lincoln | 1040 P Street  
Lincoln, Nebraska 68508



**When Americans make the choice to give, our nation  
becomes better – our world becomes better.  
as a society, we become more united.  
we become a community.  
through giving and volunteering, we become closer.  
we find understanding in helping each other.**

### **National Philanthropy Day - it's about giving**

National Philanthropy Day is a special day set aside in November by the Association of Fundraising Professionals (AFP). The purpose of this day is to recognize the great contributions of philanthropy – and those people active in the philanthropic community -- to the enrichment of our world.

Philanthropy Day provides an opportunity to reflect on the meaning of giving and all that it has made possible. First held in 1986, Philanthropy Day celebrates the endless daily contributions individuals and organizations across the world make to countless causes and missions.

### **National Philanthropy Day - it's about saying "thank you"**

Through Philanthropy Day, participants are able to show appreciation for all that has been accomplished in the name of giving. This day serves as a reminder to our communities, our society and the world that the spirit of giving is alive and well.

### **Join us in recognizing this year's honorees for their dedication to philanthropy:**

#### **Suzanne and Walter Scott**

*Lifetime Achievement*

#### **Charles Lakin**

*Outstanding Philanthropist*

#### **Thomas C. and Lisa M. Smith**

*Outstanding Volunteer Fundraisers*

#### **Jaden Moore**

*Outstanding Youth in Philanthropy*

#### **Nebraska Community Foundation**

*Outstanding Foundation*

#### **Union Pacific**

*Outstanding Corporation*

Nomination forms were sent to all AFP members, and a selection committee of AFP members and former honorees reviewed and selected the award winners. The philanthropic community is strong yet varied, and each individual voice is equally important on this day of recognition and reflection. With this in mind, AFP is offering additional opportunities for recognizing special individuals and organizations through sponsorship.

### **Platinum Sponsor (\$5,000)**

- Top billing as a Platinum Sponsor in all event publicity and on AFP Nebraska website and social media and on NPD invitations
- One complimentary table for ten with preferred placement at the event
- Ten tickets to the President's Reception
- Recognition from the podium as a Platinum Sponsor and in the Program
- Opportunity to have two volunteers or donors recognized from the podium
- Logo/name to appear on individual screen throughout the event

### **Presenting Sponsor (\$3,000)**

- One complimentary table for ten with preferred placement at the event
- Ten tickets to the President's Reception
- Recognition from the podium as a Presenting Sponsor and in the Program
- Top billing as a Presenting Sponsor in all event publicity
- Logo/name to appear on screens throughout the event

### **Corporate Patron Sponsor (\$1,250)**

- One complimentary table for ten with preferred placement at the event
- Recognition from the podium as a Patron Sponsor and in the Program
- Logo/name to appear on screens through the event
- Logo/name to appear on AFP Nebraska Website and social media

### **Non-Profit Table Sponsor (\$600)**

- One complimentary table for ten at the event
- Mention as a Table Sponsor in the Program
- Logo/name to appear on screens throughout the event

You may also purchase individual tickets to the event at \$45 each. Please complete the attached form and choose your level of sponsorship.

### **Questions? Please contact:**

Katie Graf, NPD Co-Chair  
(402) 413-4781  
[kgraf@madonna.org](mailto:kgraf@madonna.org)

John Mabry, NPD Co-Chair  
(402) 540-2102  
[jmabry@lincolnfoodbank.org](mailto:jmabry@lincolnfoodbank.org)

## **National Philanthropy Day**

Presented by:

CHANGE THE WORLD



WITH A GIVING HEART

**National  
Philanthropy Day®**

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Nebraska Chapter  
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## National Sponsorship Confirmation Form

Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Indicate your participation in National Philanthropy Day 2014:

- Platinum Sponsor - \$5,000
- Presenting Sponsor - \$3,000
- Corporate Patron Sponsor - \$1,250
- Non-Profit Table Sponsor - \$600

You will be sent a thank-you letter with details about your sponsorship. Please send organization logos to Katie Graf at [kgraf@madonna.org](mailto:kgraf@madonna.org). Please return this form no later than Nov. 1<sup>st</sup>.

**Please make checks payable to AFP Nebraska Chapter and mail to:**

**AFP Nebraska Chapter  
PO Box 24133  
Omaha, NE 68124**

If you would prefer to pay with a credit card, please visit [www.afpnebraska.org](http://www.afpnebraska.org) or contact AFP Nebraska Chapter Administrator Joe Pittman at (402) 397-0280.

**Thank you for your generous support!**