



2014 Give & Gain Conference

“The Nature of Fundraising”

Thursday, September 25, 2014

Mahoney State Park, 28500 W Park Hwy, Ashland, NE 68003

The Give & Gain Conference focuses on education for the fundraising professional with an emphasis on planned giving. This is your opportunity to sponsor an annual event with a long history of excellent attendance, positive reviews and great marketing benefits.

Community Support

- **The more we can educate our community’s fundraisers, the more successful they and their organizations will be – which benefits our entire community.** The potential to raise money through planned giving has never been greater, and this conference is designed to provide all attendees with “take-back practical ideas” that will help them raise more money.

Marketing Benefits

- The one-day format and reasonable registration cost contribute to the success of this conference. **We continuously remind our attendees their low registration cost is a direct result of the generous support provided by sponsors. Your support of this event will not only benefit our community, you will be able to place your services and/or products in front of the decision makers in development.**

Attendance and Reviews

- Give & Gain has enjoyed strong, increasing attendance over the past several years, even with rotating locations.
 - 2013 – 140 attendees, Gallup University, Omaha, NE
 - 2012 – 95 attendees, Peru State College, Peru, NE
 - 2011 – 89 attendees, Omaha Home for Boys, Omaha, NE
- Just a few reviews from the 2013 Give & Gain conference:
 - “Great value, very good programs, excellent networking and conversation.”
 - “This is a very nice opportunity to see those in the field we know to touch base. Also, it was a great way to meet new colleagues!”
 - “Interesting and knowledgeable group of presenters and attendees.”
 - “I liked the variety of topics available for each session.”



Nebraska
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2014 Give & Gain Conference Sponsorship Opportunities and Benefits

(Multiple sponsorships accepted at each level except Title Sponsor)

Title Sponsor at \$2,000

Exclusive Naming Conference Naming Opportunity "Presented By"

Table display opportunity at conference

- Logo and brief company summary in conference program
- Materials in conference packet
- Listing in conference materials
- Introduction of representative at conference

Conference Sponsor at \$1,000

Table display opportunity at conference

Logo and brief company summary in conference program

Possible Naming Option for a conference event*

- Materials in conference packet
- Listing in conference materials
- Introduction of representative at conference

Partner Sponsor at \$750

Logo and brief company summary in conference program

Possible Naming Option for a conference event*

- Materials in conference packet
- Listing in conference materials
- Introduction of representative at conference

Education Sponsor at \$500

Logo and brief company summary in conference program

Materials in conference packet

Listing in conference materials

Introduction of representative at conference

Supporting Sponsor at \$250

Listing in conference materials

Introduction of representative at conference

***Possible Naming Options include:**

Keynote Speaker, Luncheon, Breakout Sessions and Park Pass Sponsorship



2014 Give & Gain Conference Sponsorship Confirmation Form

Organization Name _____

Contact _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Please indicate your participation in the 2014 Give & Gain Conference:

- | | |
|---|------------|
| <input type="checkbox"/> Title Sponsor | \$2,000.00 |
| <input type="checkbox"/> Conference Sponsor | \$1,000.00 |
| <input type="checkbox"/> Partner Sponsor | \$ 750.00 |
| <input type="checkbox"/> Education Sponsor | \$ 500.00 |
| <input type="checkbox"/> Supporting Sponsor | \$ 250.00 |

**Please make check payable to AFP Nebraska Chapter
and mail to our Chapter Administrator:**

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P.O. Box 24133
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402-397-0280

Please send the logo (jpeg format preferred) and bio/history (one paragraph please) of your organization to Brenda Helget, Brenda@helgetconsulting.com. Thank you!

Questions? Please call Gale Faltin at 402-968-4500
or Brenda Helget at 402-850-7591