



Nebraska  
Partnership for  
Philanthropic Planning



## 2013 Give & Gain Conference

“Building Strengths”

Thursday, September 12, 2013

Gallup University, 1001 Gallup Drive, Omaha, NE

The Give & Gain Conference focuses on education for the fundraising professional with an emphasis on planned giving. This is your opportunity to sponsor an annual event with a long history of excellent attendance, positive reviews and great marketing benefits.

### Community Support

- **The more we can educate our community’s fundraisers, the more successful they and their organizations will be – which benefits our entire community.** The potential to raise money through planned giving has never been greater, and this conference is designed to provide all attendees with “take-back practical ideas” that will help them raise more money.

### Marketing Benefits

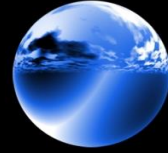
- The one-day format and reasonable registration cost contribute to the success of this conference. **We continuously remind our attendees their low registration cost is a direct result of the generous support provided by sponsors. Your support of this event will not only benefit our community, you will be able to place your services and/or products in front of the decision makers in development.**

### Attendance and Reviews

- Give & Gain has enjoyed strong attendance over the past several years, even with rotating locations.
  - 2012 – 95 attendees, Peru State College, Peru, NE
  - 2011 – 89 attendees, Omaha Home for Boys, Omaha, NE
  - 2010 – 99 attendees, Salvation Army Kroc Center, Omaha, NE
- Just a few reviews from the 2012 Give & Gain conference:
  - “The quality and variety of speakers was excellent.”
  - “It was practical and on target. Not theory, but down to earth given by people who have done it.”
  - “I was reminded of why I got into nonprofits in the first place. I’ve gotten lost in the jungle of administration - more time needs to be spent learning how to win partners to the cause.”



Nebraska  
Partnership for  
Philanthropic Planning



## **2013 Give & Gain Conference**

### **Sponsorship Opportunities and Benefits**

(Multiple sponsorships accepted at each level)

#### **Conference Sponsor at \$1,000 and above**

##### **Table display opportunity at conference**

Logo and brief company summary in conference program

##### **Possible Naming Option for a conference event\***

Materials in conference packet

Listing in conference materials

Introduction of representative at conference

#### **Partner Sponsor at \$750**

Logo and brief company summary in conference program

##### **Possible Naming Option for a conference event\***

Materials in conference packet

Listing in conference materials

Introduction of representative at conference

#### **Education Sponsor at \$500**

Logo and brief company summary in conference program

Materials in conference packet

Listing in conference materials

Introduction of representative at conference

#### **Supporting Sponsor at \$250**

Listing in conference materials

Introduction of representative at conference

**\*Possible Naming Options include:**

**Keynote Speaker, Luncheon, Breakout Sessions and Networking Reception**



## 2013 Give & Gain Conference Sponsorship Confirmation Form

Organization Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please indicate your participation in the 2013 Give & Gain Conference:

- |   |            |
|---|------------|
| <input type="checkbox"/> Conference Sponsor | \$1,000.00 |
| <input type="checkbox"/> Partner Sponsor    | \$ 750.00  |
| <input type="checkbox"/> Education Sponsor  | \$ 500.00  |
| <input type="checkbox"/> Supporting Sponsor | \$ 250.00  |

**Please make check payable to AFP Nebraska Chapter  
and mail to our Chapter Administrator:**

Joe Pittman  
Creative Association Management Co.  
P.O. Box 24133  
Omaha, NE 68124  
402-397-0280

Please send the logo (jpeg format preferred) and bio/history (one paragraph please) of your organization to Brenda Helget, [Brenda@helgetconsulting.com](mailto:Brenda@helgetconsulting.com). Thank you!

Questions? Please call Gale Faltin at 402-968-4500  
or Brenda Helget at 402-850-7591