



Charitable Gift Planners
of NEBRASKA

2018 Give & Gain

Building Habits for Success with Bill Sturtevant

Thursday, September 12, 2018

Boys Town

14100 Crawford St., Omaha, NE 68010

Give & Gain draws fundraising professionals from around the region and is a great marketing opportunity for you to sponsor an event with a history of excellent attendance and positive reviews. This year's conference will feature author and consultant, Bill Sturtevant.

Each attendee will receive:

- A copy of Bill's *"The Artful Journey: Cultivating and Soliciting the Major Gift."* Tools to qualify prospects
- Framework to develop effective cultivation strategies
- Guide to relationship building
- 10-Point checklist on how to implement changes when you get back to the office.

Community Support

- **The more we can educate our community's fundraisers, the more successful they and their organizations will be – which benefits our entire community.**

Marketing Benefits

- **Your support will place you in front of decision makers from nonprofit organizations in the region that generate \$13.3 billion in annual revenues and represent the third largest industry in the state of Nebraska.¹**

Attendance Give & Gain has enjoyed strong attendance over the past several years

- 2016 – Sheraton Hotel, Omaha, NE 136 attendees
- 2015 – UNL Innovation Campus, Lincoln, NE 168 attendees
- 2014 - Mahoney State Park, Ashland, NE, 131 attendees
- 2013 – Gallup University, Omaha, NE, 140 attendees
- 2012 – Peru State College, Peru, NE, 95 attendees

¹ 2009 American Community Survey



Charitable Gift Planners
of NEBRASKA

2018 Give & Gain Conference

Sponsorship Opportunities and Benefits

Presenting Sponsor \$2,500 (1 Available)

- Premier signage at event
- Logo in event materials
- Large booth at event
- Recognition on social media by AFP-NE and CGPNE

Education Sponsors \$1,500 (2 Available)

- Sponsors the Book for each attendee
- Recognized in event materials
- Signage at event
- Sticker in book
- Booth at event
- Recognition on social media by AFP-NE and CGPNE

Lunch Sponsor \$1,000 (1 Available)

- Sponsors lunch for attendees
- Signage at lunch
- Recognized in event materials
- Booth at event
- Recognition on social media by AFP-NE and CGPNE

Breakfast or Break Sponsor \$750 (2 Available)

- Sponsors break or breakfast for attendees
- Signage at break or breakfast
- Recognized in event materials
- Booth at event

Flash Drive Sponsor \$1,000 (1 Available)

- Sponsors flash drive of materials for attendees
- Company name/logo on flash drive
- Recognized in event materials
- Booth at event
- Recognition on social media by AFP-NE and CGPNE

Gold Sponsors \$500

- Recognized in event materials

Silver Sponsors \$250

- Recognized in event materials



Charitable Gift Planners
of NEBRASKA

2018 Give & Gain Conference Sponsorship and Vendor Application

Organization
Name

Contact

Address

City, State, Zip

Phone

Email

Please indicate your participation in the 2018 Give & Gain Conference:

- | | |
|---|------------|
| <input type="checkbox"/> Presenting Sponsor | \$2,500.00 |
| <input type="checkbox"/> Education Sponsor | \$1,500.00 |
| <input type="checkbox"/> Lunch Sponsor | \$1,000.00 |
| <input type="checkbox"/> Flash Drive Sponsor | \$1,000.00 |
| <input type="checkbox"/> Breakout or Break Sponsor | \$ 750.00 |
| <input type="checkbox"/> Gold Sponsor | \$ 500.00 |
| <input type="checkbox"/> Silver Sponsor | \$ 250.00 |

**Please make check payable to AFP Nebraska Chapter
and mail to our Chapter Administrator:**

Joe Pittman
Creative Association Management Co.
P.O. Box 24133
Omaha, NE 68124
402-397-0280

Please send the logo (jpeg format preferred) to Karen Hickman at sunflowerkh@gmail.com.

Questions? Please call Thomas Kerfoot Jr. at 402-955-6859 or Melinda Stone at 402-486-2432.