



2018 Give & Gain Conference

Building Habits for Success with Bill Sturtevant

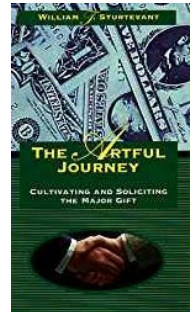
September 12, 2018 | 9:00 a.m. – 3:00 p.m.
Boys Town Conference Center | Omaha, NE

Are you a fundraiser that works with major and planned giving? Do you want to learn from an industry expert? Do you want to take home actionable items you can begin immediately after the conference? Do you want to assure your fundraising success?

Then Give & Gain is for you!

Each attendee will receive:

- A copy of Bill's *"The Artful Journey: Cultivating and Soliciting the Major Gift."* Profiles of Major Gift Prospects
- Tools to qualify prospects
- Framework to develop effective cultivation strategies
- Guide to relationship building
- 10-Point checklist on how to implement changes when you get back to the office.



Small group breakout sessions will be based on the size of your development team and will allow you to connect with peers who can relate to your day-to-day operations.



About our Speaker:

Bill Sturtevant was Senior Principal Gifts Consultant at the University of Illinois Foundation, a position which guided relationships with individuals and families capable of gifts at a level of \$5 million and above, until his retirement in 2013 after 33 years of service. He now devotes his time to his fundraising consulting and training practice. From 1980 until 2004 he served as Vice President for Planned Giving and Trust Relations at the Foundation and built what is considered by many to be one of the nation's preeminent gift planning programs. Mr. Sturtevant arrived at the University of Illinois at the onset of its first fund drive. He was responsible for the strategy for and the solicitation of a significant number of major gifts in that campaign. He also played a central role in the University's next campaigns which raised over \$1.5 billion and \$2.2 billion respectively.

Boys Town Conference Center is located at 14100 Crawford St. Omaha, NE

Hotels Rooms are available at the following. To receive the discounted rate but mention "Boys Town"

- Hilton Garden Inn West | 402-289-9696 | 17879 Chicago St, Omaha | \$111/plus tax
- Sheraton | 402-496-0850 | 655 N 108th Ave, Omaha | \$89/plus tax

2018 Give & Gain Conference

Registration Form

Register online at www.afpnebraska.org

First/Last Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

How did you hear about the Give and Gain Conference? _____

Type of Registration	Before 7/31/18	After 7/31/18
<input type="checkbox"/> AFP Member	\$85.00	\$100.00
<input type="checkbox"/> CPGNE Member	\$85.00	\$100.00
<input type="checkbox"/> AFP & CPGNE Member	\$85.00	\$100.00
<input type="checkbox"/> Non--Member	\$100.00	\$125.00

Non--Members: Would you like to be on our mailing list? AFP Only CPGNE Only Both AFP and CPGNE

Size of your development department: Just Me! Team of 2-3 Team of 3-5 5+

Meal Options: Vegetarian Gluten Free

Payment Options: VISA MasterCard American Express Discover Paying By Check*

Name on Card _____

Card Number _____ Exp Date _____

Billing Address of Card _____

City/State/Zip (of billing address of card) _____

Security Code From Card _____

Authorized Signature _____

** Make check payable to AFP Nebraska*

Note: When you provide a check as payment, you authorize us to either use information from your check to make a one--time electronic fund transfer from your account or to process the payment as a check transaction. When we process the check, funds may be withdrawn from your account as soon as the same day we receive your payment. You will not receive your check back from your financial institution.

Signed _____ Date _____

Mail completed form to: AFP Nebraska • PO Box 24133 • Omaha, NE 68124

OR FAX TO: 877-355-3992 • **Questions?** Email afpnebraska@cam-omaha.com or

call AFP Nebraska Chapter Administrator Joe Pittman at 844-249-8806

Refunds for cancellations before Sept. 5, 2018 may be granted upon written request and decision of conference management, less an administrative fee of \$25. No refunds for cancellations or "no shows" after Sept. 12; however, you may send a substitute.